

NORTH TEXAS IRISH FESTIVAL



January 8, 2006

Dear Friend of the Festival,

The North Texas Irish Festival is now in its 24th year and has grown to be one of the largest Celtic Festivals in the United States. Its organizers have been recognized throughout the world for their dedication to preserving traditional Celtic cultures and providing a quality venue for all types of Celtic performers.

One thing that makes the NTIF stand out over other Festivals is its band of loyal supporters. We do have several significant corporate sponsors who have helped us greatly, but it is you, the individual, who has always come through and helped us survive those years of snow, ice and wind storms. NTIF is extremely lucky to have such supporters, because without them I'm sure that we would have folded years ago.

The year just past has been an incredibly difficult one in many areas of our country, as well as around the world. The natural disasters to which we have born witness have been tragic and far reaching. The level of need and the generosity displayed to meet that need have been inspiring and I know that many of you have opened your hearts and your wallets several times this past year. While NTIF's need is not on that level, we need you nonetheless. We have continued to budget for the festival responsibly, limiting the number of stages and implementing cost containment measures wherever possible to keep the festival on a solid financial footing. However, as you know from your own household budgets, costs continue to rise year after year, and to ensure the quality festival that you have come to expect, we must make increases as necessary.

An individual sponsorship donation enables you to support this terrific festival while enjoying some great benefits including VIP passes, complimentary T-shirts and programs, additional weekend passes for your friends and family, and the opportunity to join our festival staff and musicians in the festival hospitality suite. For our very special sponsors we include a complimentary weekend stay at the Festival Hotel, the Radisson, Central Dallas (US75 at Mockingbird).

Please take a moment to read through the various sponsorship packages that we are offering this year and become an exclusive part of the rich tradition that is the North Texas Irish Festival.

Thank you as always for your strong support of Celtic music in North Texas.

Sincerely,

Betsy Cummings

President
Southwest Celtic Music Association

Individual Sponsorship Opportunities

The following levels of individual sponsorship are available for the 24th North Texas Irish Festival. In keeping with our theme this year we are honoring these Irish Americans.

\$1,500.00 O’Neill level

Named after Chief Francis O’Neill, an Irish-American who contributed to preserving the music of his homeland. In the early 20th century he collected and published nearly every Irish tune he knew and learned in a famous tunebook called: "O'Neills Music of Ireland."

- ♣ Two nights hotel accommodation for two (double occupancy) including welcome package
- ♣ Two VIP passes to the Festival allowing access to all hospitality areas
- ♣ Five all-weekend Festival passes (Friday, Saturday and Sunday)
- ♣ 2 Festival Programs
- ♣ 2 Festival T-shirts
- ♣ One-year SCMA Family membership
- ♣ Recognition in the Festival program
- ♣ Shuttle transportation between the host hotel and the Festival

\$1,000.00 Moore level

Named after Annie Moore, a 15 year-old girl from County Cork who became the first immigrant processed at Ellis Island when it officially opened on January 1st, 1882. Annie and her brothers sailed from Queenstown on the SS Nevada on the 20th December.

- ♣ Two VIP passes to the Festival allowing access to all hospitality areas
- ♣ Five all-weekend Festival passes (Friday, Saturday and Sunday)
- ♣ 2 Festival Programs
- ♣ 2 Festival T-shirts
- ♣ One-year SCMA Family membership
- ♣ Recognition in the Festival program
- ♣ Shuttle transportation between the host hotel and the Festival

\$500.00 O’Hara level

Named after Maureen O’Hara, one of the most beloved of our Irish-American actors. She starred in many films, in five of which she was paired with John Wayne, also from Ireland and equally beloved. Who could forget “The Quiet Man”?

- ♣ Two VIP passes to the Festival allowing access to all hospitality areas
- ♣ 2 Festival Programs
- ♣ 2 Festival T-shirts
- ♣ Recognition in the Festival program
- ♣ Shuttle transportation between the host hotel and the Festival

\$100.00 Flanagan level

Named after Father Edward Flanagan, founder of the Boys Town homes and immortalized in the film starring Spencer Tracy.

- ♣ One VIP pass to the Festival allowing access to all hospitality areas
- ♣ 1 Festival Program
- ♣ Recognition in the Festival program
- ♣ Shuttle transportation between the host hotel and the Festival

2006 NTIF Sponsorship

Last Name

First Name

Address

City

State

Phone

I would like to be a sponsor the North Texas Irish Festival at the:

O'Neill (\$1,500)

Moore (\$1,000)

O'Hara (\$500)

Flanagan (\$100)

I am sending an additional \$_____ to help support Celtic music in north Texas.

I enclose my check for \$_____ made payable to the Southwest Celtic Music Association.

Sponsors at the O'Neill Level, please indicate your hotel room preferences

Smoking / Non-smoking

Double / Twin

Arrival date/time

Name on reservation

Signed

Please return the completed form to:

The North Texas Irish Festival
Individual Sponsorship
833 Exposition Ave. Ste 101
Dallas
TX 75226-2490

To be included in the program, the completed form must be received by
February 17th, 2006