



January, 2006

Dear Scottish Clans and Societies,

We are pleased to announce our 24th annual North Texas Irish Festival to be held Friday, March 3th, Saturday, March 4th, and Sunday, March 5th, 2006 at Fair Park in Dallas, Texas. This event is produced by the Southwest Celtic Music Association, a 501(c)3 non-profit organization dedicated to the performance, promotion and preservation of Celtic music and dance in the southwest.

The festival has grown significantly in recent years and now is considered to be one of the largest Irish festivals in the nation and is Dallas' largest music festival. We are very proud that the festival has enjoyed this success, but continuous improvements are always needed to enrich this event and keep it fresh and exciting. We need your support and participation in this matter.

It has always been our goal to include as many Irish and Celtic cultural groups (as well as other non-profit organizations) in our program as possible. We believe that our festival is an appropriate setting for their displays, exhibits and fundraising activities. In this way, we can help promote your organization and enrich the experience of those who attend the festival.

We welcome any creative ideas that you may have here. If your group decides to join us, please fill out the enclosed application and send it to us as soon as possible.

The deadline for application is February 10, 2006!

We have enclosed a festival information sheet and a variety of ad sizes should you choose to use them. We would be very grateful if you would help us spread the word to your membership, friends, and families. Also, please let us know if you have any St. Patrick's Day events that can be listed in our Souvenir Program.

If you need any further information, please call Royce Perry at 972-554-7334 or email to perryroyce@hotmail.com.

Thank you for your consideration and we look forward to seeing you in March!

Sincerely,
Royce L. Perry

Clan Coordinator
North Texas Irish Festival-2006



(Note: Scottish clans and societies may order ads at 1/2 price. The advertisement order should be sent per the instructions below, do NOT sent it in with your clan space application)

NORTH TEXAS IRISH FESTIVAL 2006 PROGRAM ADVERTISING RATES

Quantity of print: 4000

Deadline for copy and camera ready ads: January 28, 2006

AD SPECS:

Black and white ads: **CAMERA READY ART REQUIRED!** If production is required to finish your ad, you will be charged an hourly production fee of \$40.00 per hour.

| | | |
|----------------------|-------------------------------------|----------|
| ¼ page: | 3 5/8" W x 4 5/8" D | \$125.00 |
| ½ page: | Horizontal: 7 ½" W x 4 5/8" D | \$200.00 |
| | Vertical: 3 5/8" W x 9 ½" D | \$200.00 |
| Full page: | 7 ½" W x 9 ½" D | \$325.00 |
| Center double truck: | Two full pages in center of program | \$575.00 |

ADD COLOR TO YOUR AD! We can add spot colors of red or green to make your ad stand out. Make it all red, all green or red and black or green and black.
Cost to add one color to ad: \$50.00

If you are submitting your ad on disk, please be sure the art is in eps or tif format. You may also submit text files in MS Word format or rtf. Ads can be emailed directly to:

Joyce Forsythe at texaspress@buz.net

Please make checks payable to **SCMA** (Southwest Celtic Music Association) and mail check and a hard copy of the ad to:

Marsha Singer
SCMA
1920 Abrams Parkway, #382
Dallas, Texas 75214

Ads will not be given placement until a hard copy and check or payment is received. There is no placement preference other than first come, first served. If you would like more information on buying an ad in the program or need more information, please call or email:

Lybo Buchanan
Email: lybolynn@sbcglobal.net
Phone: 214-943-5155

Marsha Singer
Email: wmrsinger@aol.com
Phone: 214-823-4370

North Texas Irish Festival, 1920 Abrams Parkway #382, Dallas TX 75214



Clan Village Application

Please complete the application below, sign and mail with all fees to:

Royce Perry
Clan Coordinator NTIF-2006
1915 Peters Road #205
Irving, TX 75061

Confirmation will be sent to you with further information, maps, passes, etc.

Please Print

Contact Person: _____

Clan _____

Mailing Address: _____

Street

City State Zip Code

Email _____

Day Phone: () _____ - _____

Evening Phone: () _____ - _____

Please circle your choices:

10' x 10' area (only size available for this year) \$25 _____

6' Table @ \$8.00 each - Qty. _____ Chairs @ \$1.50 each - Qty. _____

Additional Passes: Discount pass @ \$7.50 each - Qty. _____ (10 max)

Adult day passes @ \$15 each Qty. _____

Adult Sat & Sun pass @ \$25.00 each - Qty. _____

Adult All-Weekend pass @ \$30.00 each - Qty. _____

I, the undersigned representative on behalf of the group applicant, agree to participate in the North Texas Irish Festival and will comply with all the regulations and policies of the NTIF regarding festival booths. I and my organization also agree to indemnify and hold harmless the festival organizers and sponsors against all claims, liabilities, damage and expenses (including expenses of litigation and attorney s fees) asserted or incurred by said festival organizers and sponsors arising in whole or in part out of applicant s activities hereunder, including but not limited to personal injury to or property damage incurred by applicant and applicant s staff. We reserve the right to refuse admittance to or to remove from the festival any individual, entity, or organization, who in our sole opinion seeks to promote, espouse, or solicit anything which is political, religious, partisan, or sectarian in nature and which we believe is disruptive to and contrary to the guiding principals of our organization and our festival.

Clan Representative

Date

For Office use Only - Amount. Paid. _____ Check Number _____